

## ART-IN-TRANSIT

### ENHANCES PUBLIC TRANSIT EXPERIENCE

Art is a powerful tool to make riders' daily experience in transit more enjoyable and less stressful. Aesthetic enhancements attract riders, bolster civic pride, create a connection with place, and provide a sense of community identity and vibrancy. Additional benefits include increasing the safety of the underground, and making it easier to navigate.<sup>1</sup>

### IMPROVES PUBLIC HEALTH AND SAFETY

The presence of art in the transit corridors can diminish vandalism, crime, aggression, social isolation, and transportation-related stress.<sup>2,3</sup> Art increases ridership of public transportation, which promotes physical activity and improves air quality.<sup>4,5</sup>

### INCREASES ECONOMIC VITALITY AND OPPORTUNITY

Improving public transit through art can augment community growth and strengthen the economic vitality of the surrounding neighborhoods as well as that of the transit provider.<sup>6,7,8</sup> Public art offers excellent return on investment.<sup>9,10,11,12</sup>

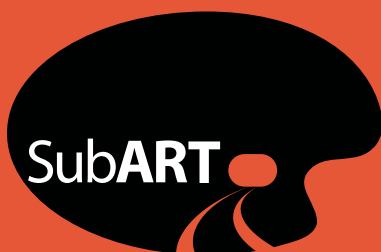


### STRENGTHENS COMMUNITY COHESION

Public art in our transit stations can educate travelers about the Bay Area's cultural resources and destinations, inspire community pride, strengthen neighborhood identity and vitality, and create a positive sense of place, purpose, and belonging.<sup>13,14,15</sup>

### PROMOTES A HEALTHY ENVIRONMENT

Integrating art into the transit experience can have a significant environmental impact, largely by drawing people out of cars. Art makes mass transit a more attractive alternative to driving, resulting in improved air quality, a reduction in fuel consumption, and lowering of the emissions that cause ozone depletion and climate change.<sup>16,17,18,19</sup> Art can also be used to focus attention on important environmental concerns.



Taking Art Underground

## ART IMPROVES COMMUNITY LIVABILITY

Integrating art with the transit experience can have a significant positive impact on an area's overall livability. As travelers choose mass transit over cars:

- air quality will improve, making the area healthier and safer for all living things;<sup>20</sup>
- the area will become more walkable as stations become focal points for the neighborhood and businesses respond by increasing services nearby;<sup>21 22 23</sup>
- the sense of community will be enhanced as people interact with one another and gain an increased pride in place.<sup>24 25</sup>

Integrating art into transit stations can help to activate the entire transit network and bring economic and cultural vibrancy to the communities connected by BART and Muni.



## REFERENCES

1. American Public Transportation Association (APTA). Recommended Practice: Best Practices for Integrating Art into Capital Projects. APTA Standards Development Program, APTA SUDS-UD-RP-007-13. Published June 28, 2013. <http://www.apta.com/resources/hottopics/sustainability/Documents/APTA%20SUDS-UD-RP-007-13%20Integrating%20Art%20into%20Capital%20Projects.pdf>
2. American Public Transportation Association (APTA). Recommended Practice: Best Practices for Integrating Art into Capital Projects. APTA Standards Development Program, APTA SUDS-UD-RP-007-13. Published June 28, 2013. <http://www.apta.com/resources/hottopics/sustainability/Documents/APTA%20SUDS-UD-RP-007-13%20Integrating%20Art%20into%20Capital%20Projects.pdf>
3. Litman, T. Evaluating Public Transportation Health Benefits. Victoria Transport Policy Institute, for the American Public Transportation Association. June 2010. [www.apta.com/resources/reportsandpublications/Documents/APTA\\_Health\\_Benefits\\_Litman.pdf](http://www.apta.com/resources/reportsandpublications/Documents/APTA_Health_Benefits_Litman.pdf)
4. UITP (International Association of Public Transport) Design and Culture Group. Fact Sheet: Art on Transport. March 2003.
5. U.S. Department of Transportation Federal Highway Administration. Benefits of Livability. [http://www.fhwa.dot.gov/livability/fact\\_sheets/benefits.pdf](http://www.fhwa.dot.gov/livability/fact_sheets/benefits.pdf)
6. Americans for the Arts. Why Public Art Matters. Public Art Network Council, Green Paper. [http://blog.artsusa.org/artsblog/wp-content/uploads/greenpapers/documents/PublicArtNetwork\\_GreenPaper.pdf](http://blog.artsusa.org/artsblog/wp-content/uploads/greenpapers/documents/PublicArtNetwork_GreenPaper.pdf)
7. American Public Transportation Association (APTA). Recommended Practice: Best Practices for Integrating Art into Capital Projects. APTA Standards Development Program, APTA SUDS-UD-RP-007-13. Published June 28, 2013. <http://www.apta.com/resources/hottopics/sustainability/Documents/APTA%20SUDS-UD-RP-007-13%20Integrating%20Art%20into%20Capital%20Projects.pdf>
8. Loukaitou-Sideris, Anastasia and James Rojas. Project for Public Spaces (project funded by FTA). Tools for Transit Dependent Communities. <http://www.pps.org/wp-content/uploads/2014/05/Tools-for-Transit-Dependent-Communities.pdf>
9. Schleter, Brian. Measuring the Social, Economic Benefits of Art and Culture. Penn Current. October 13, 2011.
10. Debrezion, G., Eric Pels and Piet Rietveld. The Impact of Railway Stations on Residential and Commercial Property Value: A Meta-analysis. Springer Science + Business Media, LLC. Published online: June 19, 2007.
11. Grodach, Carl, Elizabeth Currid-Halkett, and Nicole Foster and James Murdoch III. A Metro- and Neighborhood-Level Analysis. Urban Studies. February 1, 2014.
12. UITP. Fact Sheet: Art on Transport. March 2003.
13. Mackie, Jack. Public Art and Placemaking. Public Art Review. September 24, 2013. <http://forecastpublicart.org/public-art-review/2013/09/public-art-placemaking/>
14. Rapson, Rip. Creative placemaking: Rethinking the role of arts and culture in strengthening communities. CEO of Kresge Foundation, Speaking at the League of Historic American Theaters conference. July 18, 2013. <http://kresge.org/about-us/presidents-corner/creative-placemaking-rethinking-role-arts-and-culture-strengthening-commu>
15. Village Well. Train Stations as Places for Community Wellbeing. Published by Village Well (Victoria, Australia). July 2006. [http://www.vichealth.vic.gov.au/~media/ProgramsandProjects/PlanningHealthyEnvironments/Attachments/Train\\_Stations\\_Community\\_Wellbeing2.aspx](http://www.vichealth.vic.gov.au/~media/ProgramsandProjects/PlanningHealthyEnvironments/Attachments/Train_Stations_Community_Wellbeing2.aspx)
16. <http://www.sustainablecommunities.gov/aboutUs.html>
17. TransLoc, 6 Health Benefits of Public Transportation, <http://transloc.com/6-health-benefits-of-public-transportation>
18. American Public Transportation Association (APTA). Media Center: Public Transportation Benefits. [www.apta.com/mediacenter/ptbenefits/Pages/default.aspx](http://www.apta.com/mediacenter/ptbenefits/Pages/default.aspx)
19. American Public Transportation Association (APTA). Public Transportation Benefits. <http://www.apta.com/mediacenter/ptbenefits/Pages/default.aspx>
20. <http://www.sustainablecommunities.gov/aboutUs.html>
21. Village Well. Train Stations as Places for Community Wellbeing. Published by Village Well (Victoria, Australia). July 2006. [http://www.vichealth.vic.gov.au/~media/ProgramsandProjects/PlanningHealthyEnvironments/Attachments/Train\\_Stations\\_Community\\_Wellbeing2.aspx](http://www.vichealth.vic.gov.au/~media/ProgramsandProjects/PlanningHealthyEnvironments/Attachments/Train_Stations_Community_Wellbeing2.aspx)
22. Badger, Emily. Researchers put two Spanish-speakers on a train and changed commuters' views of immigration. The Washington Post's Wonkblog. August 8, 2014. [www.washingtonpost.com/blogs/wonkblog/wp/2014/08/08/researchers-put-two-spanish-speakers-on-a-train-and-changed-commuters-views-of-immigration/](http://www.washingtonpost.com/blogs/wonkblog/wp/2014/08/08/researchers-put-two-spanish-speakers-on-a-train-and-changed-commuters-views-of-immigration/)
23. American Public Transportation Association (APTA). Media Center: Public Transportation Benefits. [www.apta.com/mediacenter/ptbenefits/Pages/default.aspx](http://www.apta.com/mediacenter/ptbenefits/Pages/default.aspx)
24. UITP (International Association of Public Transport) Design and Culture Group. Fact Sheet: Art on Transport. March 2003.
25. American Public Transportation Association (APTA). Recommended Practice: Best Practices for Integrating Art into Capital Projects. APTA Standards Development Program, APTA SUDS-UD-RP-007-13. Published June 28, 2013. <http://www.apta.com/resources/hottopics/sustainability/Documents/APTA%20SUDS-UD-RP-007-13%20Integrating%20Art%20into%20Capital%20Projects.pdf>